

Outreach Strategists Proposal Writer

Our Proposal Writer position is ideal for someone who is ambitious and looking to be part of a team focused on making a difference and winning. The position is responsible for developing compliant, compelling and client-oriented responses to requests for proposal, qualifications or information from commercial and public sector clients. We are looking for a self-motivated, responsible and confident individual, interested in continually learning. You must have a commitment to integrity and the ability to prioritize multiple projects, meet deadlines, and work collaboratively with minimal supervision.

We're Outreach Strategists, a Houston-based research, media, and public affairs firm with a reputation for excellence built over two decades of driving our diverse portfolio of clients' ambitious agendas in the healthcare, political, nonprofit, tech, education, public, and private sectors.

If this sounds like you and you are passionate about serving the greater good and want to work with innovative, results-driven professionals, then come join our team!

Essential Functions and Skills

The candidate will be responsible for:

- Writing compliant, compelling proposals
- Creating resumes and experience that are compliant and focused on the proposal requirements
- Helping develop a story line for the proposals to maximize the company's ability to differentiate itself from the competition
- Continually learning about our work and portraying our strengths for various workstreams
- Working with graphics for presentation of data, workflows, etc.
- Editing/reworking input from technical staff
- Interviewing technical staff to develop proposal sections
- Tailoring templated information for specific proposals

Skills and Abilities

The candidate should possess the following:

- Demonstrated track record of successful (on-time, winning) proposal creation
- Excellent conceptual and analytical skills
- Strong EQ (Emotional Quotient/Emotional Intelligence)–able to handle stressful proposal situations
- Strong writing and/or editing for readability and scorability
- Strong communication skills; comfortable working across the corporate spectrum
- Strong experience with Microsoft Office (Word, Excel, PowerPoint, Outlook), using SharePoint and Adobe Acrobat Professional
- Highly organized, detail oriented and experienced in organizing, managing and sharing information
- Able to multi-task, manage priorities and meet deadlines
- Takes initiative, demonstrates a positive attitude and motivation
- Able to work independently or as a member of a team
- A bonus–graphic ability and ability to think graphically

Relevant experience

- Evidence of excellence in writing, managing projects, successfully serving clients, completing projects and written reports
- Extra consideration will be given to those with demonstrated Spanish language fluency

Education and Experience Requirements

The candidate must possess the following education and experience requirements:

- Bachelor's degree or equivalent experience.
- Minimum of 3 years of experience in proposal and qualifications development, writing and editing
- Government proposal delivery experience

This position description incorporates the core responsibilities of the job. It recognizes that other related duties not specifically mentioned might also be performed, and that not all responsibilities may be carried out depending on operational needs.

We're motivated by our commitment to drive outcomes and prioritizing relationships. If our role sounds interesting, please send a cover letter and resume to Rebecca@outreachstrategists.com.