

Good Reason Houston Chief Public Affairs Officer

Type: Full Time

Min. Experience: Executive

ABOUT THE ROLE

Good Reason Houston is seeking a passionate, strategic, and creative Chief Public Affairs Officer to lead Good Reason Houston's communication, community engagement, and policy work with and alongside its diverse constituents.

This person should be obsessed with providing clarity, direction, and strategic focus at the intersection of communication, policy, and community engagement in order to serve as the crux of these key functions for Good Reason Houston. This person should be skilled at recognizing and capitalizing on natural connections within key business functions and excellent at mobilizing people and partnerships.

This position reports to the CEO of Good Reason Houston and sits on the leadership team. They will manage a robust team including the Communications staff, Family & Community Engagement staff, and a Director of Policy.

RESPONSIBILITIES

Internal and External Communications (40%)

- Set and pursue an elegant and effective communication strategy to position Good Reason Houston as a key leader on school quality in the Houston community while continuing to build brand awareness
- Determine key communication goals and systems for progress monitoring, both internally and externally
- Develop and manage the internal communication for Good Reason Houston's growing team
- Serve as one of the external representatives of Good Reason Houston across the greater Houston community

Family & Community Engagement (40%)

- Build and invest in systems and organizations that directly engage families with education decision-making
- Lead creation of community-based partnerships and coalitions to accelerate the pace of change aligned to Good Reason Houston's core mission
- Identify and develop family and community leaders to advocate for improved school quality within individual school districts

Policy & Advocacy (20%)

- Support Good Reason Houston's legislative agenda with key constituencies at the state and local level
- Coordinate with state change-makers to align on legislative agenda priorities and policy recommendations
- Support local advocacy and community engagement tactics by managing partnerships and goals, strategies, and communication plan

QUALIFICATIONS

Requirements

- Bachelor's degree required, advanced degree highly preferred
- 8-10 years of professional, relevant experience
- Demonstrated commitment to mission-driven work
- Record of results in communication strategy and externally representing an organization
- Previous experience leading or supporting community organizing work

Relevant Skills

- Expertise setting vision and direction for a team
- Creative problem solving
- Executing strong judgment and decision making
- Developing and building teams
- Guidance, direction, and motivation of teammates
- Oral and written comprehension and expression
- Monitoring and performance assessment
- Problem sensitivity and solution focus
- Data analysis and inference
- Education policy experience preferred, but not required

Please apply online at <https://goodreasonhouston.org/careers/>